

Underground Weekly

Volume 6 Issue 12

Rotary Club of Luanshya, Zambia, District 9210

8 November 2011



Extra, Extra, read all about it!

Master PRLS 1—Plan ahead. Please reserve a space and make your payment in advance to attend MPRLS 1. Speak with PRLS Trainer—Sherry Coleman to find out the date of the next session.



Last Meeting In The News: 1 November 2011 Business Meeting

Attendance—:

Present: 9 Make-up: 2 Apology: 1
Silent: 0 Total: 12 Attendance: 92%

Collections:

Sweep: K70,000	Foundation: K70,000
Late: K10,000	Fines: K80,000
Other: K160,000	Total: K390,000

Visitors

This Week In Rotary

Ambassadorial Scholar-Chipili Chipili

Next Week

TRF—Highlights and Future Vision

Duties for November

Grace: Bella
Attendance: David
Sheriff: George

Birthday/Anniversary:

Bereaved:

Past Assistant Governor—Harriet Simule passed away at 8 a.m. on 7 November 2011 at UTH in Lusaka from cancer. Funeral services will be held in Lusaka.

Upcoming

8 November	Ambassadorial Scholar Chipili Chipili
9 November	Club Admin/Membership/PR Meeting
13 November	Remembrance Day—Cenotaph Memorial
15 November	TRF
16 November	Service Projects/Rotary Foundation Meeting
22 November	Rotary Foundation Quiz
29 November	Fellowship Night
30 November	Board Meeting

EVERY
ROTARIAN
EVERY
YEAR

*Your contribution to Every Rotarian,
Every Year makes humanitarian projects possible.*

District AIDS Task Force--Cocktail

The District AIDS Task Force held a fundraising cocktail, spearheaded by Rotarian Bella Kasamba this past weekend. Guest of honor for the evening was the Minister of Foreign Affairs-Honorable Kambwili joined by our newly elected local politicians.



Well over K10,000,000 was raised in pledges and cash to assist in the diminishing of Mother to Child transmission of HIV through the provision of tinned milk.

Rotary Club of Luanshya, at the same event, launched the Madame Luanshya Campaign. The contestants were introduced and the winner will serve as the Rotary spokesperson regarding Mother to Child transmission interruption.



Present at the event were Rotarian Bella Kasamba(Fundraising Chair DATF & Rotary Rep.), PDG Patrick Coleman, DGSC Sherry Coleman and PP Julie Lamsis (DATF Committee Member).

Three things every Rotarian should know about the Foundation

Take pride in the work of The Rotary Foundation and encourage members to give annually

Rotary Foundation Month in November is an ideal time for all Rotary leaders to remind their clubs of a simple but important fact: Everything that The Rotary Foundation achieves — from paying for polio vaccines to teaching children to read — is possible because of the time and contributions of Rotarians and friends of Rotary.

“When Arch Klumph in 1917 put forward the idea of an endowment fund to do good in the world, he could not have imagined what our Rotary Foundation would become,” says Trustee Chair William B. Boyd. Highlight these points during your next meeting to get your club involved:

1. The Foundation is working on our primary goal. Rotary’s top priority is to eradicate polio. Through PolioPlus, The Rotary Foundation has led a global effort to rid the world of this crippling disease. To date, Rotary has contributed more than US\$1 billion toward that goal. Rotary’s US\$200 Million Challenge is the Foundation’s response to the \$355 million in challenge grants from the Bill & Melinda Gates Foundation to achieve a

polio-free world.

2. The Foundation changes lives. Through the resources and programs of The Rotary Foundation, Rotarians carry out far-reaching projects based on Rotary's areas of focus. Communities have access to safe water and health care, and benefit from the work of Rotary Peace Fellows because of the Foundation. Learn more about what your gift can do.

3. You make it possible. The Foundation is supported solely by voluntary contributions from Rotarians and others who share our vision of a better world. And because of the Foundation's impact — and the close monitoring of projects — giving to The Rotary Foundation is a financially sound decision. "Our Rotary Foundation tells the world that we care," says Boyd. "Be proud of our Foundation and the wonders that we achieve through it." The 2011-12 goal for the Annual Programs Fund is \$104 million. Donate now.

Managing membership inquiries

Use this three-step plan to develop procedures to help welcome potential members

You need a system in place to effectively communicate with prospective members and follow up on membership queries. If you don't already have a process in place, this three-step plan makes it easy.

1. Start with the basics

The colorful *Rotary Basics* (595) guide gives an excellent overview of Rotary. Order copies of the brochure to share with prospective Rotarians and club guests. Include your club's contact information with the guide or direct prospective members to www.rotary.org/join.

2. Prepare welcome communications

While invitations for membership are at the discretion of your club, it's best to be prepared for membership inquiries, either directly from candidates or via Prospective Member or Rotarian Referral forms forwarded from Rotary International. Consider creating a brochure or elevator speech to provide an overview of your club. Develop a standard welcome e-mail to prospective members that:

- Welcomes and thanks the candidate for his or her interest in Rotary
- Offers a brief overview of your club, including Rotary's mission and humanitarian goals, a recent service project, and typical activities • Details your club meeting information, including the meeting time and location
- Links to resources such as your club or district website and Rotary publications
- Provides information about the next steps in your club's membership process

3. Follow up

Be sure to follow up your welcome letter with another communication. Consider sending a *Prospective Member Information Kit* (423), which provides detailed information about RI, The

Rotary Foundation, and the benefits of club membership. Have a club member contact the prospective member to ensure that the kit was received and to answer any questions.

Online Resources

- *Your Club, the District, and Rotary International: Partners in Membership Development (PDF)*
- *Membership Development Resource Guide (PDF)*
- *Membership Development Best Practices*

Motivate your club members

We all want our Rotary clubs to be the best they can be — engaging, fun, and effective. But how do you motivate members so that your club performs at its highest level?

First, you have to get their attention. When they're focusing on their smartphones, they aren't engaging as members of the group. During club meetings, create a technology-free zone by asking everyone to turn off their smartphones, tablets, and laptops. When we disconnect from our machines, we can connect to those around us.

Now that you have members' attention, use these tips to help your club realize its full potential:

1. **Balance.** Friendship and professional development possibilities may bring in members, but it's the opportunity to make a difference that keeps them. Make sure your club offers opportunities for networking, fellowship, and service in equal measure. A balance of all three creates a healthy club.
2. **Inspire.** Use your leadership skills to inspire members to get involved. Pick a goal — increasing membership, starting a service project, raising Foundation contributions — and offer compelling reasons for pursuing it. Inspiration can come from many sources
3. **Unite.** Your community and the world need us now more than ever. Help members understand that by working together, we can accomplish more than we could ever achieve individually. Examples of how our collective efforts are making the world a better place are highlighted in *The Rotarian* and Rotary's regional magazines, and on www.rotary.org. Share a story at your next meeting.

By taking these few steps, you'll be making an investment in your club leaders and, by extension, in the club itself. A little investment can go a long way.



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